



BON SECOURS COLLEGE OF EDUCATION

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Affiliated by Tamil Nadu Teachers Education University, Chennai

Vilar Bypass Road, Thanjavur – 613 006

Report on Tobacco-Free Youth Campaign 2.0 Walkathon

Introduction

The **Tobacco-Free Youth Campaign 2.0 Walkathon** was organized by Department of Public Health and Preventive Medicine on 23rd November 2024 to raise awareness about the harmful effects of tobacco use and promote a healthier, tobacco-free lifestyle among youth. The event brought together pre service teacher, faculty, and community members, all united by a common goal: to reduce tobacco consumption and encourage positive behavioral change.

Objectives

- To raise awareness about the dangers of tobacco consumption, especially among young people.
- To encourage youth to pledge for a tobacco-free lifestyle.
- To involve the community in promoting health and well-being.
- To foster collaboration between educational institutions, healthcare providers, and local organizations.

Walkathon Details

- **Flag-Off Time:** 10.30 am
- **Starting Point:** New Bus stand
- **Ending Point:** Trichy By pass
- **Distance Covered:** 2 Km
- **Participants:** Pre service teachers, faculty members, and local residents
- **Chief Guest:** Thiru. Ashish Rawat I.P.S., DSP Thanjavur.

The Walkathon commenced with an inspiring speech by the Chief Guest, emphasizing the importance of a tobacco-free future. Participants carried banners, placards, and slogans advocating for a tobacco-free lifestyle as they walked through the designated route. The event successfully raised awareness, inspired behavioral change, and empowered participants to take a stand against tobacco use. Moving forward, the organizers aim to build on this success by conducting regular awareness programs and expanding the reach of the campaign to a wider audience.

- **Total No.of Beneficiaries :** 900 participants+ public audience

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